An Independent Newspaper, circulating throughout the Western Bow Valley. It is the news and advertising medium of the following points in the Bow Valley: Ardenode, Baintree, Carseland. Chancellor, Cheadle, Dalemead, Dalroy, Irricana, Keoma, Langdon, Namaka, Nightingale, Standard, Strathmore, Rockyford, Rosebud, Tudor, etc. Official organ of M. D. Keoma, No. 249. and M. D. Grasswold, No. 248.

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VOL. XV. No. 13

Strathmore, Alberta, December 26, 1923.

Subscription per Annum, \$2.00, Foreign \$2.50

# Thew Year's Greetings May the next twelve months see you wearing a perpetual smile, the kind that only the greatest of Happimess and Prosperity brings and Prosperity brings and welcome to the youns medico. THOS. E. WRIGHT, Men's O utfitter The local schools closed down for the holidays on Friday, and will repen an January 2nd. Mrs. B. E. Dawson and daughter catherine, are spending Nana with Nrs. L. M. Devilt. Mrs. B. E. Dawson and daughter catherine, are spending Nana with Nrs. L. M. Devilt. Mrs. B. E. Dawson and daughter catherine, are spending Nana with Nrs. L. M. Devilt. Mrs. B. E. Dawson and daughter catherine, are spending Nana with Nrs. L. M. Devilt. Mrs. B. Devilt. Mrs. B. E. Dawson and daughter catherine, are spending Nana with Nrs. L. M. Devilt. Mrs. B. Devilt. Mrs. B. C. Dawson and daughter catherine, are spending Nana with Nrs. L. M. Devilt. Mrs. B. Devilt. Mrs. B. C. Dawson and daughter catherine, are spending Nana with Nrs. L. M. Devilt. Mrs. B. C. Dawson and daughter catherine, are spending Nana with Nrs. L. M. Devilt. Mrs. B. Devilt. Mrs. B. C. Dawson and daughter catherine, are spending Nana with Nrs. L. M. Devilt. Mrs. B. C. Dawson and daughter catherine, are spending Nana with Nrs. L. M. Devilt. Mrs. B. C. Dawson and daughter catherine, are spending Nana with Nrs. L. M. Devilt. Mrs. B. C. Dawson and daughter catherine, are spending Nana with Nrs. L. M. Devilt. Mrs. B. C. Dawson and daughter catherine, are spending Nana with Nrs. L. M. Devilt. Mrs. B. C. Dawson and daughter catherine, are spending Nana with Nrs. L. M. Devilt. Mrs. B. C. Dawson and daughter catherine, are spending Nana with Nrs. L. M. Devilt. Mrs. B. C. Dawson and daughter catherine, are spending Nana with Nrs. L. M. Devilt. Mrs. B. C. Dawson and daughter catherine, are spending Nana with Nrs. L. M. Devilt. Mrs. B. C. Dawson and daughter catherine are spending Nana with Nrs. L. M. Devilt. The annual dated neverland of the deciration of the catherine are spending Nana with Nrs. L. M. Devilt. The annual dated neverland of the deciration of the catherine are spending Nana with Nrs. L. M. Devilt. The annual dat greatest of Happiness

SOME NICE HEREFORDS

face it.

to you.

R. FOX'S

Нарру 🖠

ew Year

Again we all stand on the thresh-hold of a New Year. What will it bring? What has it in store in the way of Prosperity and Happiness?

None can answer. So we take the optimistic side of the question. We look for a most Happy and Prosperous New Year. With a smile we

We hope you take the same stand. For, our best Wishes and hopes that the New Year will bring you

DEPARTMENTAL STORE

no end of success and that greater Happiness go forth

# Local Jottings

OF LOCAL INTEREST
Readers are requested to send
in items for this cultum not late
et than 12 evicek Monday non
preceding day of publication. All
local news items are welcome
by the Standard Phone 17 et al
local reast in Standard Montal
Lodge will be installed on December
27th, br H. W. Him. A. J. Davis, con
correctorogenoiders, for the exceed
days, D.Job. M.
Stores report a very good Xina

a close. We have also got to the

Dr. and Mrs. A. W. Girda are re-joineing in the birth of a son on Thuruday of last week. Congratula-tions, and welcome to the young medico.

#### Editor's Note

#### XMAS TREE FRIDAY



A HEALTHY, HAPPY, AND

PROSPEROUS NEW YEAR TO ALL OUR READERS.

STRATHMORE & BOW VALLEY STANDARD.





#### TO THE PEOPLE OF ROCKYFORD AND DISTRICT

WE WISH A HAPPY AND PROSPEROS 1924, and thank you for the good business you have given us in the past year.

Rockyford Drug & Confectionery Coy

#### SERVICE WILL BE OUR MOTTO

in the Future as in the Past. WISHING YOU EVERY SUCCESS AND HAP-PINESS IN THE COMING YEAR

F. W. GIBSON Ford Dealer, Rockyford.

#### M. E. TIFFIN M.D.

Physician & Surgeon Day and Night Service Rockyford,

NURSE RUTH ELLIOTT FRED H. HUNTER

Rockyford

#### STEAMSHIP TICKET AGENCY

Tickets To All Parts of the World. AGENT FOR ALL STEAMSHIP

n in and Let us Talk it Ove E. M. Wilson, Agent Rockyford Station Canadian National Railways

#### NAMAKA U.F.W.A. PLEA FOR WIDOWS

# New Lamb Burns 94 p.c. Air

Beats Electric and Cas



# J. B. McGUIRE, L.L.B.

Fire and Hail Insurance Rockyford

#### ARE YOU GOING TO AUCTION?

AUCTION?

If so, have the Standard
Print Your Sale Bills. Orders can be left at our office,
with Mr. Erswell, Rockyford; Miss Pringle, Standard; or correspondents at
other points. Phone your
rush orders, and we will give
them immediate attention.

We meet competition on price, speed, and quality, and knowing local conditions, can ensure accuracy.

# Hockey Game Friday

A hockey game between Strathmore and Rockyford will be hald at Strathmore

A Community Meeting, to p.n., for discussion of pre-pased charges in the Muni-cipal Hail Insurance Act, and also the question of the form-ation of a Wheat Pool Local

#### Rockytord Locals

and Mrs. Eckerman an e Heinzimire were visit homes for a few days thi and Mrs. Heinzimire let to the East on Tuesday. s, Tiffin and Nurse Ruth in Calgary this week.

KEOMA COUNCIL MEETING

#### A Great Tribute to a Great Canadian



To Our Good Customers and Good Friends and to the Customers and to the Friends we hope to make we wish a Bright and Thappy Hew Year.

# Strathmore Meat Market

Cott & Gardner

THE CASH BUTCHERS Store Phone 40.

Residence Phone 20 F. A. Cott.

R. W. Gardner

# Order Your COAL Now

The Famous Genuine
NEWCASTLE LUMP COAL
\$8.00 at Shed \$8.50 Delivered
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When In Calgary Stay at the

Running Water Private Baths.

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Fred R. Phillips, Mgr. Chas. Traunweiser, Prop.



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PIPES, Etc.

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SEE 1924 IN AT THE

New Year's Eve Contetti Dance

Proceeds to Memorial Hall Fund.

All Farmers and Farm
Women
invited to

#### A MEETING in

Nightingale Hall SATURDAY, DEC. 29th dry at 7 p.m. to hear WILLIAM IRVINE, M.P. "Is the U.F.A. Worth Saving?"

COL. DOUGHTY
Land Supt. C.P.R. will explain—The New C.P.R. Contract. Questions invited.
Ladies please bring refresh-

MEMORIAL HALL
STRATHMORE
XMAS DAY
Dec. 25, at 8.30 p.m.
Goldwyn presents
Reginald Barker's
Production

Goldwyn presents Reginald Barker's Production

# rty of Riches Poverty of

By Leroy Scott Directed by Reginald Barker A Goldwin Picture

SANTA CLAUS will give candy to children who attend this show. Regular prices both nights.

SAi., DEC. 29th Elaine Hammerstein

New Year's Night JAN., 1st 1924

WALTER HIERS

'Mr. Billings Spends His

Dime'

WAR MEMORIAL HALL
Strathmore, Alta.

commodation for 500, Every
Convenience for Meetings
Convects, Dances, Etc.
For rates and booking
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THE STRATHMORE AND BOW VALLEY
STANDARD.

Published Every Wednesday
U.S.A. & Foreign
\$2.50
Editor and Proprietor
Member Camadian Weekly Newspapers Association.
Legal Assertizing, 12 cents a line for fract more for a state of the control of the state of the state of the control of the state of the control of the state o

femorial Hall, Strathmore,
DECEMBER 31, 1923
Gents S1.00

The U. F. A. Caucus

Let The Storekeeper

Ford and Christmas them need a car—a Ford Car.

Some day seen you intend to get one for them.

It would come as a matter of course next spring or summer. But—inside the shirt of course next spring or summer. But—inside the shirt of yet If a signed delivery order for that Ford nodel you intend to buy were placed beside someone's plate at the breaklast table Christmas Delivery Form is reproduced above. Delivery may be specified now—or late—at your convenience. The new Ford models have appeared at a particularly fortunate time—to give you a vide range for selection in open and closed models—the highest quality Fords ever produced—at the lowest occlear Ford price quality Fords ever produced—at the lowest occlear Ford price quality Fords ever produced—at the lowest occlear Ford price of the produced of the prod FORD MOTOR COMPANY OF CANADA, LIMITED, FORD, ONTARIO

BIBLE THOUGHT



#### PIONEER MEAT MARKET

ON the Joyous Occasion of the Commencement of a New Year, I wish you Every Happiness and Prosperity in the year to come, and trust that our business relations will continue to be as pleasant as in the past.

GEO. SNAITH Strathmore

## A Profitable Business

The business of saving your exceedingly profitable one

to engage.

FRATERNAL

MRS. BOSWARD

Fire Insurance

KING EDWARD

LIVERY STABLES

Stable Accommodation,
Draying & Cartage,
Coal, Wood and Ice.

H. AKKERMAN, Prop.

R. M. PRATER

AUCTIONEER Alberta

T. H. EVES

Dealer

Weather Report

The Famous GALT LUMP COAL \$10.00 per ton NUT, per ton \$7.00

Rosebud.

Life Insurance.

Strathmore

G.W.V.A.

P. NAISMITH

When part of your salary ed regularly in the Union Bank of Ca. It gives you a feeling of independence; you know your money is safe from fire and theft; and your deposit is earning interest all the time.

\$1.00 opens a Savings Account.

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F. R. LILLY INSURANCE, LANDS, RENTALS
REAL ESTATE

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Dr. L. G. ROBINSON

(D.D.S. McGill)

DENTIST

Girvin Block, Phone 80

Strathmore, Alta.

At Rockyford Mondays.

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Tobaccos & All Kinds of Smokers Neces-saries

ROLAND HILL, Prop.

#### B. DAVIS



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All Work Guaranteed.
Watchmaker and Jewellse
Marriage Licenses iesued
STRATHMORE,
ALBERTA

# Diary



## L. B. O. Lodmell Paul Potata

BORN IN IRELAND
An Irishman was being cross-ex
mined in a case of assault.
"Did the prisoner strike you with alice?"
"He did not have wan, sor, so he truck me wid his fust."
After the court had recovered council proceeded. "Where were you King Edward Block Strathmore, Alber

PLEA FOR ALBERTA COAL Fuel Commissioner Howard Stut-

### GRAIN PRICES

Phone 63 Strathmore.

For
AUCTION SALES
Make Assignments With

Tra	
No.	
	2
	Oats
	2 C.W
No.	1. Feed
	Flax
No.	1
	Barley
	mariey
	4

# Counter Check Books.

Counter Check Books are selling just now at exceptionally low arices.

A rate way opened last week between manufactures and prices have dropped away down.

We can under-quote any price that may be offered out on these, until further retire.

Have You Read the Ads. STRATHMORE STANDARD

# Slats'

# A Happy Hew Vear

Is the Wish of The Strathmore Dbarmacy To You

The Excellent Business you have favored us with during the past year has been much appreciated, and by making every endeavor to fill your wants faithfully and

to justify a continuance of your favor to

# NEXT WEEK WITH THE CHURCHES

ember 31st-Watchnight service

11.30 p.m. ROMAN CATHOLIC CHURCH

1st Sunday of month, Mass a Carseland 9 a.m. Strathmore 11 a.m. 3rd Sunday of month, Mass at Lang

PHONE THE STANDARD
Phone The Standard (17)
when you have an item of nexo.
If you have a visitor at your
home, let The Standard, have
their names. Report neighborhood happenings over the steephone. It coats you nothing
but a few seconds time, and you
thereby assist in reaking this
a five, newly local paper.
Your cooperation will be aincerely appreciation will be aincerely appreciation. cerely appreciated.

THREE CROPS IN ONE

# Classified Ads.

Revised rates for classified advts.-1st insertion, Revised rates for classified advts.—Ist insertion, laks per word per issue, I cent per word each additional at each minimum charge 50c. Cash must necompany ads. I phoned in, if not paid for by day of publication, will subject to an additional bookkeeping charge of 25c per experience. issue.

#### Livestock

FOR SALE— Fox Terier Puppli little beauties. Apply Mrs. Rol Barr 2 miles south Strathmore, O. Box 242. 26-12

O. Box 242.

FOR SALE, 19 head young Heift and steers. 4 pure-bred Berksh Sows, 1 Berkshire Boar. Ap. N. T. Stevens, Strathmore. 26-1

FOR SALE, Grade Boar, black, months old. Apply Henry Van Loon. Strathmore. 36-17.

Opportunity

Knocks

WANT PAGE

#### Houses for Rent or Sale

HOUSES IOI AT THE FOR SALE 5 roomed house in Strathmore. Apply Jos. Van Tigherer 26-1: F

FOR RE141, upper flat of "A hospita building. Apply .. M. Wears, Bar rister, Strathmore.

#### Lost & Found

REWARD for information leading to recovery of cattle branded as recovery of cattle branded as cut on left ribs. Geo. Thurston, Nightingale, Alta.

TE d-1-91

ESTRAY— 2 Horses, 1 Black Horse branded NIX left thigh, and 1 Bay Mare, branded left thigh. Phone 1862. 9-1-u

#### Grain, Hay & Feed

FOR SALE, Feed Oats, 25c per b Dox 218, Strathmore. 26

FOR SALE,— 8 Wysndottes, Rose Comb Cockerels, from trap nested hens, \$1.50 each. Apply H. G. Lay-cock, Nightingale, Phone 1603. Strathmore. 2-1-p

### A New Year Present

that will remember you to your friends every week in the year. A subscription to the "Standard"; \$2.00 in Canada, U. S. and Foreign

A system of for those who i districts out of r is being prepar Baker, Minister berta, to go int The working pl

REASONABLE FARES FOR SEASONABLE TRIPS

### EASTERN CANADA

On Sale Daily To January 5, 1924. RETURN LIMIT THREE MONTHS



STRATHMORE & BOW VALLEY STANDARD

### PACIFIC COAST

Vancouver, Victoria
New Westminster
On Sale
DECEMBER 4, 6, 11, 13, 16, 20, 27,
JANUARY 3, 8, 10, 15, 17, 22, 24
FEBRUARY 5, 7,
Return Limit April 15, 1923

CENTRAL UNITED STATES

ON SALE DAILY TO JANUARY 5, 1924.

RETURN LIMIT THREE MONTHS



PACIFIC